



## PITCH PACKET

[www.emersonchannel.org](http://www.emersonchannel.org) | [production@emersonchannel.org](mailto:production@emersonchannel.org)

Channels 56 & 57 |     @emersonchannel

## **Executive Producers**

*Who will be producing this show? What related experience do you have? How will you be splitting up the work? Resumes of each producer should be included in pitch packet submission emails.*

## **Summary of Show**

*A few sentences outlining the overall tone and theme of the show. If possible, try comparing it to other shows on air now. For a non-fiction show, please include an outline of your first episode.*

## **Duration**

*How many episodes do you plan on shooting in the semester and how long will each episode be?*

## **Location**

*Where will you be filming? If not in studio, please provide alternative locations (ex: Boston Common).*

## **Why The Emerson Channel needs it**

*How will this show help students learn about TV production? What does it offer the channel that other shows do not?*

## **Summary of an Episode**

*Outline what a single episode will consist of and how it will contribute to the overall season. For a narrative show, please include a character synopsis and pilot concept.*

## **Crew Positions**

*What crew positions will you be hiring?*

## **Equipment**

*What equipment will you be needing outside of studio?*

## **Shooting Times and Dates**

*Ideally, when will you be shooting/how long?*

## **Pre-Production Schedule**

*Please provide a rough idea of how pre-production will take place and what things will need to get done (production schedule, rundown, script).*

## **Production Schedule**

*Please provide a rough idea of how production will take place and how time will be managed within your given timeframe. (lighting, set build, rehearsal, breakdown).*

## **Post-Production Schedule**

*Please provide a rough idea of how post-production will take place and what things will need to get done as well as a delivery outline.*

## **Budget**

*How much money you'll be asking for from Emerson Channel to create your show as well as links to items you are using as reference for price ranges. Please include an ideal budget as well as a minimum budget you'd be able to create your show on.*

## **Marketing**

*Emerson Channel has a marketing team to promote hiring events and can assist in individual show marketing, however you must also hire a marketing coordinator for your show. What are some ways you will promote your show to Emerson students and outside of the school?*

## **Letter of Recommendation**

*Please include a letter of recommendation for each producer joining the team. These short blurbs (3-5 sentences) can be written by current or former producers for the Emerson Channel on why they feel these producers would be a good fit for The Emerson Channel (qualifications, previous experiences with the producers, skillset, what they will bring to the team, etc.)*

## Potential Concerns

*Any problems that could arise in the pre-production, production, or post-production of your show. Foresight is important to producing and Emerson Channel can help with these problems if we know about them ahead of time.*

## Resources:

Director of Production, The Emerson Channel  
[production@emersonchannel.org](mailto:production@emersonchannel.org)

Director of Programming, The Emerson Channel  
[programming@emersonchannel.org](mailto:programming@emersonchannel.org)

Manager, The Emerson Channel  
[diana\\_barton@emersonchannel.org](mailto:diana_barton@emersonchannel.org)

Manager, Tufte Studios  
[antonio\\_ascenso@emerson.edu](mailto:antonio_ascenso@emerson.edu)

Costume Shop,  
2nd floor of Tufte