



PITCH PACKET

www.emersonchannel.org | production@emersonchannel.org

Channels 56 & 57 |     @emersonchannel

Executive Producers

Who will be producing this show? What related experience do you have? How will you be splitting up the work?

Summary of Show

A few sentences outlining the overall tone and theme of the show. If possible, try comparing it to other shows on air now.

Duration

How many episodes do you plan on shooting in the semester and how long will each episode be?

Location

Where will you be filming? If not in studio, please provide alternative locations (ex: Boston Common).

Why The Emerson Channel needs it

How will this show help students learn about TV production? What does it offer the channel that other shows do not?

Summary of an Episode

Outline what a single episode will consist of and how it will contribute to the overall season. For a narrative show, please include a character synopsis and pilot concept.

Crew Positions

What crew positions will you be hiring?

Equipment

What equipment will you be needing outside of studio?

Studio Times/Shooting Dates

Ideally, when will you be shooting/ how long?

Pre-Production Schedule

Please provide a rough idea of how pre-production will take place and what things will need to get done (production schedule, rundown, script).

Production Schedule

Please provide a rough idea of how production will take place and how time will be managed within your given timeframe. (lighting, set build, rehearsal, breakdown).

Post-Production Schedule

Please provide a rough idea of how post-production will take place and what things will need to get done as well as a delivery outline.

Budget

How much money you'll be asking for from Emerson Channel to create your show as well as links to items you are using as reference for price ranges. Please include an ideal budget as well as a minimum budget you'd be able to create your show on.

Marketing

Emerson Channel has a marketing team to promote hiring events and can assist in individual show marketing, however you must also hire a marketing coordinator for your show. What are some ways you will promote your show to Emerson students and outside of the school?

Potential Concerns

Any problems that could arise in the pre-production, production, or post-production of your show. Foresight is important to producing and Emerson Channel can help with these problems if we know about them ahead of time.

Resources:

Director of Production, The Emerson Channel
production@emersonchannel.org

Director of Programming, The Emerson Channel
programming@emersonchannel.org

Manager, The Emerson Channel
diana_barton@emersonchannel.org

Manager, Tufte Studios
antonio_ascenso@emerson.edu

Executive Producers of 707: A Sitcom
707@emersonchannel.org

Prop Warehouse
<https://www.flickr.com/photos/21546926@N06/collections/72157612781354385/>

50 Tufts Street (2.39 mi)
Somerville, Massachusetts 02145

Costume Shop,
2nd floor of Tufte